

## Headhonzos Blog

### What Should You Order At A Business Lunch?

Food has always been an interesting way of bringing different thoughts on to one table. From jokes to grudges to feedback to talks, about anything can take a serious direction over a meal. But when it comes to a business lunch, it is a different matter altogether.

A business lunch or meal for that matter is 40 per cent about the food and 60 per cent about the agenda. One-on-one meetings over a business lunch often mar the business purpose if the menu for the day has not been charted out before hand. It is quite simple a business tactic to call up a client or a prospective business partner for lunch but not as simple a practice to get favourable results from it. An unfruitful business lunch often leaves one wondering what went wrong. It is tricky enough to give you a feeling of victory with smiling faces all around and knock you down the very next minute with a regret message saying, "Thanks for the wonderful meal, hope we meet for something more practical next time".

The ingredients for a business lunch are not a mystery, though the proportions in which they are present is what makes the difference. Picking up the right restaurant, selecting the right food are little things that have a huge impact. It can be all the more confusing a situation when people get together from different parts of the globe. It is always a wise exercise to "Google" about a particular cuisine if the meeting scheduled is with a client from abroad. It would be apt to repeat here that the focus of the lunch is not on food solely. Hence before going out for corporate munching, fill your stomach with a generous serving. Eating less and eating smart is the secret to a successful business lunch.

Calling a Japanese client over a lunch can be quite an expensive affair, for it is the most important meal for them. Opt for meeting them over coffee or dinner instead. On the other hand, a British client would be more than happy to eat a sandwich at lunch and be impressed if you keep the meeting short, precise and professional.

A quote that perfectly sums up the entire purpose of a business lunch is, "A man may be a pessimistic determinist before lunch and an optimistic believer in the will's freedom after it."

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